



Economic Development Commission Meeting
City of New Richmond, Wisconsin
Thursday, February 14, 2013
7:30 a.m. at the Civic Center (EDC Lab)

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*Please call Marie Bannink at 246-4268 or e-mail her
if you are not attending this meeting. Thanks*

AGENDA:

1. Call to Order
2. Roll Call
3. Adoption of Agenda
4. Approval of Minutes of the previous meeting, January 3, 2013
5. Subcommittee reports – goals, objectives and outcomes:
A: Economic Development Marketing Committee - Beth
B: County Land Committee PowerPoint Presentation
C: Community Outreach Committee (Schedule meeting for end of February)
6. Staff Reports
 - a. Update on Businesses –Beth
7. St. Croix County EDC
8. NRAEDC
9. Chamber of Commerce
10. Announcements/Communications
11. Adjournment

cc: City Council, The News, Northwest Community Communications, City Web site

A majority of the members of the New Richmond City Council may be present at the above meeting.
Pursuant to State ex rel. Badke v. Greendale Village Board., 173 Wis. 2d 553, 494 N.W. 2nd 408(1993) such attendance may be considered a meeting of the City Council and must be noticed as such, although the Council will not take action at this meeting.

If you need a sign language interpreter or other special accommodations, please contact the City Clerk at 246-4268 or Telecommunications Device for the Deaf (TDD) at 243-0453 at least 48 hours prior to the meeting so arrangements can be made.

**CITY OF NEW RICHMOND
ECONOMIC DEVELOPMENT COMMISSION
MINUTES OF MONTHLY MEETING
Thursday, January 3, 2013**

Pursuant to due call and notice thereof, a regular meeting of the Board of Commissioners of the Economic Development Commission was called to order by Chair Mike Darrow at 7:30 a.m. on January 3, 2013.

Roll call was taken.

Members Present: John Soderberg, Susan Lockwood, Jim Zajkowski, Scott Jones, Karl Skoglund, Mike Darrow, Scot Destasio, and Judy Simon

Members Absent: Summer Seidenkranz, Kirk Van Blaircom, and John Walsh

Others Present: Mark Mitchell, Jeff Holmquist, and Marie Bannink

Susan Lockwood moved to adopt the agenda, seconded by John Soderberg, and carried.

Jim Zajkowski moved to approve the minutes of the December 6, 2012 meeting, seconded by Karl Skoglund and carried. Judy asked about the covenants, we are still researching other communities.

Economic Development Marketing Committee:

Susan Lockwood gave an overview of the last meeting. The website and branding are the main focus of the Economic Development Marketing Committee.

Long-Range Planning/County Land Committee:

Consensus of the Long-Range Planning Committee was to do the following:

1. Have no action with the County – keep the townships in the loop on what is happening
2. Set up meetings with the Townships, EDC, Planning and Bill Rubin
3. Determine the funding/priorities
 - a. North
 - b. West
 - c. County

The City will get options and costs for getting water and sewer to the airport area. The City has zoning control over all parcels because of the extraterritorial agreement.

The DOT is also working on a plan for the entrance of Cty. Rd. K; this will be done due to the increased travel with the new bridge.

Community Outreach Committee:

This committee will meet in January.

Staff Reports:

Update on Businesses:

Updates were given on GrandStay and Dadez projects; they each have signed a Letter of Intent. There is a brewery, restaurant and Maurice's expansion also planned for this area.

There are a series of closing and purchase agreements in TIF 6 District that will be finalized this month. (We will have grants available in 2013 to help existing businesses with energy efficiency updates, expanding or remodel projects.) Projected in 2014 there will be more funds available in TIF 6 for existing businesses.

Sands Company is also working on putting an apartment complex in behind Kwik Trip.

A recommendation and analysis of the WeTec building will be done by the end of February.

St. Croix County EDC:

Legislative Day will be February 6; this is open to anyone wanting to go.

NRAEDC Update:

EPS has equipment on its way; their building would need to be built like a hanger for resale. EPS has sold their first engine to a military contractor.

Update from Chamber of Commerce:

Scot Destasio stated that the interviews have been completed for the Chamber of Commerce director's position. The Holiday Social will be January 16th and the Annual Chamber dinner will be on January 30th.

Announcements/Communications:

JA Counter will be hosting a seminar on January 22nd. See attached.

Adjournment:

Motion was made by Karl Skoglund to adjourn, seconded by Scott Jones, and carried.

The meeting adjourned at 8:20 a.m.

Minutes by Marie Bannink

City Secretary

cc: Mayor Horne, Clerk, Treasurer, and City Council